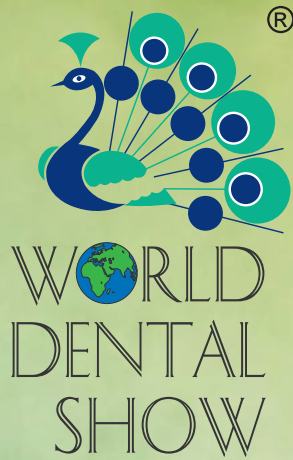


**11<sup>th</sup>**  
Edition



# WORLD DENTAL SHOW

**Venue: BKC, Mumbai**

**18-20 October, 2019**

**International Trade Fair Featuring Dental Materials,  
Equipment, Technology, Innovations & Products**



[www.wds.org.in](http://www.wds.org.in)

**For details, contact**

Block No. 6, 1<sup>st</sup> floor,  
Sane Guruji Premises, Opp. Siddhivinayak Temple,  
386, Veer Savarkar Road,  
Prabhadevi. Mumbai 400 025

# India:

## The Land of Business Opportunities



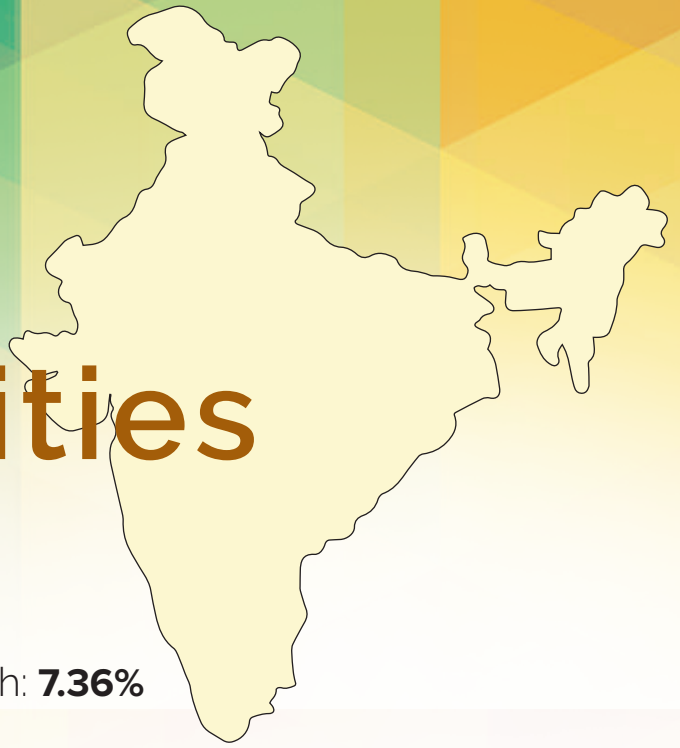
Population: **Over 1.35 billion**



GDP: **US\$ 2.69 trillion**



GDP Growth: **7.36%**



### The Trade Fair

After the successful previous edition of World Dental Show (WDS), Indian Dental Association (IDA) is once again inviting all the stake holders of the dental fraternity to be part of this important exhibition during October, 2019 at the MMRDA grounds, BKC, Mumbai. This exhibition has become a top level expo and is an ideal platform for showcasing latest and most innovative products and services for the Dental Industry and also offer an opportunity to interact with the decision makers and the who's who of the dental fraternity not only from India but from the neighboring countries as well.

This exhibition covers a complete spectrum of the dental industry, dental instruments and techniques and provides a well-known academic platform where professional expertise, dentist, scholars, researchers meet together for inspiring minds, sharing knowledge as well as trading newly innovative instruments and equipment from all over the world. The event includes comprehensive lectures, panel discussion by industry experts and opportunities for networking. Take advantage of the hands-on training and live demonstrations to take your dental practice to the next level.



### Indian Dental Market Potential

- Asian dental market has witnessed the highest growth rate of 10%, followed by the US at 5.5%.
- The Indian healthcare market is one of the largest services sectors contributing 2 % to the country's GDP.
- India's market for dental products is extremely dynamic, with a current estimated growth rate of between 25 to 30%.



## Dental Industry– offering seamless business opportunities

For more than two decades, the overall Indian healthcare industry has witnessed a rapid change which was backed by the rising demand for superior quality healthcare products in the country.

The factors like

- 🏠 Increasing population
- 🏠 Increase in urbanization&increased disposable income
- 🏠 Oral health conscious society
- 🏠 Growth in dental consumables, dental chair and equipment.
- 🏠 Growth in the value - added products market
- 🏠 Increase in demand for cosmetic dental treatment and implants.

clearly indicate on the tremendous business opportunities in the dairy industry.



### REVIEW 2018

#### THE FIGURES SPEAK FOR THEMSELVES

**152** EXHIBITORS

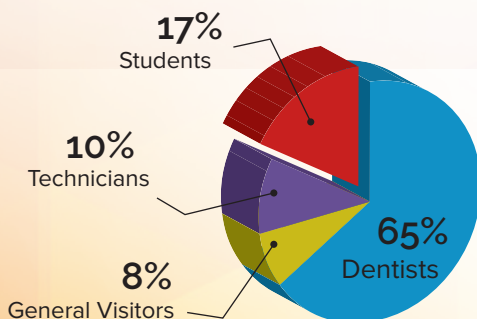
**10000 sq.m** EXHIBITION AREA

**30** INT'L EXHIBITORS

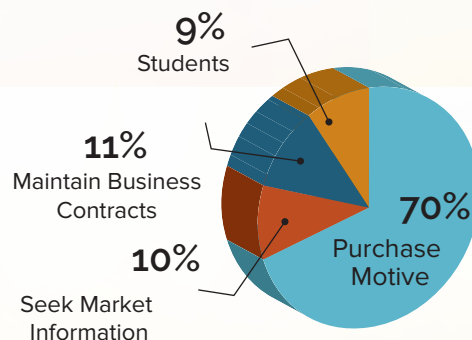
**9345** VISITORS

**3150** DELEGATES

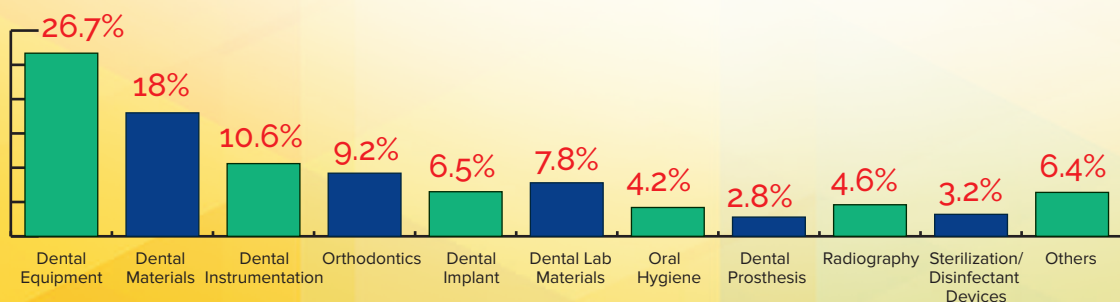
#### Profession of the Visitors



#### Purpose of the Visit



#### Visitor Product Type Interest



## Exhibitor Profile

- Diagnostic
- Oral Prophylaxis & Preventive Products
- Oral hygiene Products
- Equipments and Supplies- Restorative, Endodontic, Prosthodontic, Surgical, Anaesthetic, Cosmetic Dentistry, Periodontic, Pedodontic Equipments.
- Materials - Used in Restorative, Endodontics, Prosthodontic, Surgical Products & Materials, Cosmetic Dentistry, Orthodontic.
- Impression, Isolation, Cleaning & polishing, Implant etc.
- Imaging & Photography Systems
- Emergency Products
- Instruments
- In-office Equipments
- Sterilization and Disinfection
- Infection Control
- Disposables
- Accessories
- Miscellaneous

## Keynote Scientific Sessions at World Dental Show

The scientific programme during WDS includes subjects pertaining to the latest developments in the field of dental science. All major clinical subjects covering Implantology, Aesthetic Dentistry, Endodontics, Prosthodontics, Career counseling sessions for students are highlighted during three days of the conference. The doyens in dentistry, both national and international share their knowledge and skills by podium presentations, oration lectures, symposia, panel discussions, expert sessions, how do I do it, live demonstrations and hands on courses



## Major Workshops at World Dental Show

- Tobacco Intervention Initiative
- Oral Cancer Foundation
- Child Dental Care
- Healing Smile Foundation
- Practice Management
- Public Health Workshops
- Dental Genetics
- CAD CAM Dentistry
- Forensic Odontology
- Clinical Research

## About Indian Dental Association (IDA)

Indian Dental Association (IDA) is an authoritative, independent and recognized voice of dental professionals in India. We are committed to public oral health, ethics, science and advancement of dental professionals through its initiatives in advocacy, education, research and development of standards. With focus on oral health, the association endeavors to meet the public needs and expectations. We at IDA acknowledge that oral health is an integral part of general health and well-being. Our aim is to lead the nation to optimal oral health. We pledge our knowledge, experience and expertise for dental excellence and the advancement of dental professionals.

BOOK  
**SUCCESS**  
NOW

### WORLD DENTAL SHOW

Date:  
October, 2019

Venue  
MMRDA Grounds,  
BKC, Mumbai

For further info, visit [www.wds.org.in](http://www.wds.org.in)

### Contacts

#### Indian Dental Association (Head Office)

1<sup>st</sup> Floor, Sane Guruji Premises, Veer Savarkar Marg,  
Prabhadevi, Mumbai - 400 025.  
Tel: 022- 4343 4545

### For Exhibition

#### International Sales:

Ms. Snehal Rane  
Mob: +91-8879773018  
Email: [snehal.rane@wds.org.in](mailto:snehal.rane@wds.org.in)

#### Domestic Sales:

Mrs. Bushra Kazi  
Mob: +91- 9930646653  
Email: [bushra.kazi@wds.org.in](mailto:bushra.kazi@wds.org.in)

### For Scientific

Dr. Afreena Khan  
Mob: +91- 8879636934  
Email: [afreena@wds.org.in](mailto:afreena@wds.org.in)