WORLD DENTAL SHOW®

ida®
Indian Dental Association
Committed to Dental Excellence

WORLD DENTAL SHOW

12-14 October 2018 | MMRDA Ground, BKC, Mumbai

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Invitation Letter

Dr. Vishwas Puranik
President
Indian Dental Association

Dr. L. Krishna Prasad
Chairman
WDS

Dr. Ashok Dhoble
Hon. Secretary General
Indian Dental Association

It is my greatest pleasure to invite you to participate in the 10th Edition of the World Dental Show to be held in Mumbai from 12th to 14th of October 2018.

World Dental Show has become a top level exhibition of dental instruments and techniques and provides a well-known academic platform where professional expertise, dentist, scholars, researchers meet together for inspiring minds, sharing knowledge as well as trading the newly innovative instruments and equipment from all over the world. The event includes comprehensive lectures, panel discussion by industry experts and opportunities for networking.

Take advantage of the hands-on training and live demonstrations providing you with the insight to take your dental practice to the next level.

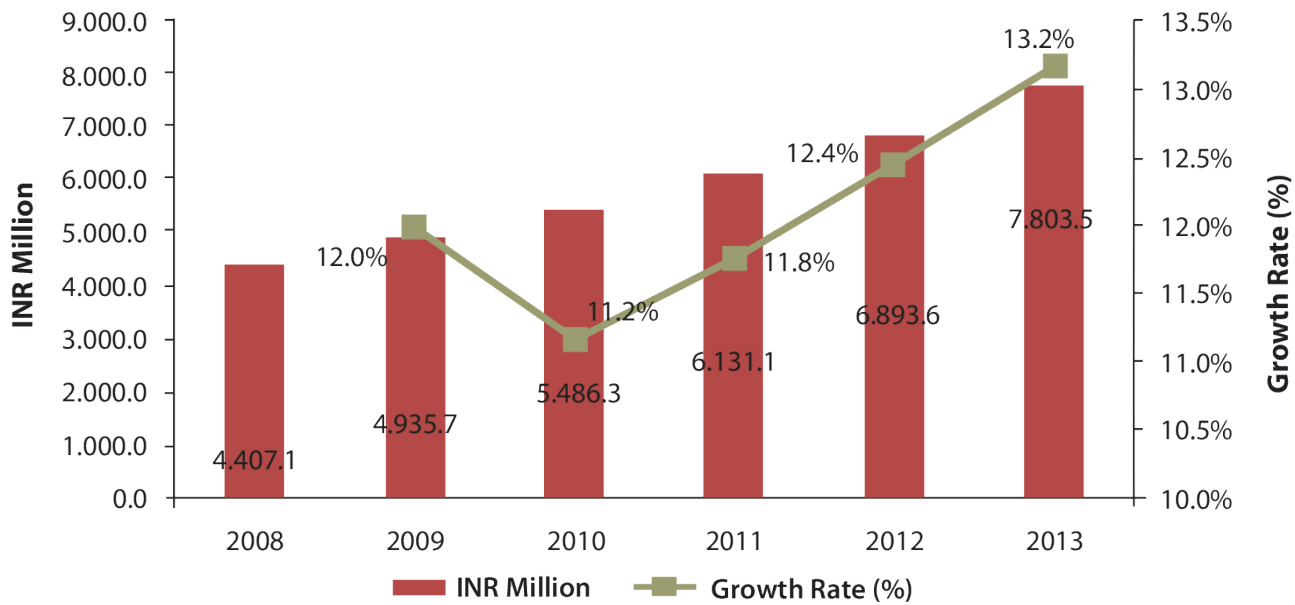
The show will be held at Bandra-Kurla Complex which spreads over 17,000 square meters, provide ample parking space and has better accessibility to major railway stations, airport and major expressways and roads in Mumbai.

We look forward to see you at the event.

Indian Dental Industry Outlook

The potential size of India's dental market is vast and is expected to become one of the largest single country markets for overseas. India dental equipment and consumables market worth at INR 7,803.5 million in 2013 and is expected to grow at a CAGR of 16% from 2013-2018. Technological advancement in the area of dental market such as innovative dental chairs, imaging systems and Computer Aided Design/Computer Aided Manufacturing (CAD/CAM) dental systems have facilitated rapid and effective dental diagnosis and treatments.

Dental Equipments and Consumable Market Size



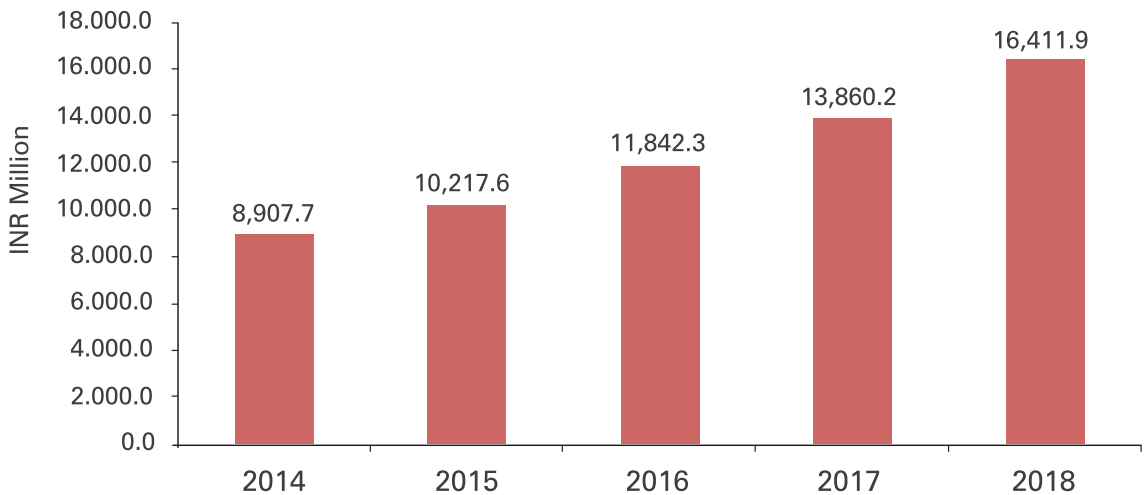
Market Segmentation

Segmentation	Revenue Contribution (2013)
Dental Consumable	50%
Dental Chairs and Related Equipments	25.2%
Dental Imaging Systems	13.2%
Dental Implants	9.9%
Dental Lasers	1.7%

Indian Dental Market Future Outlook 2014-2018

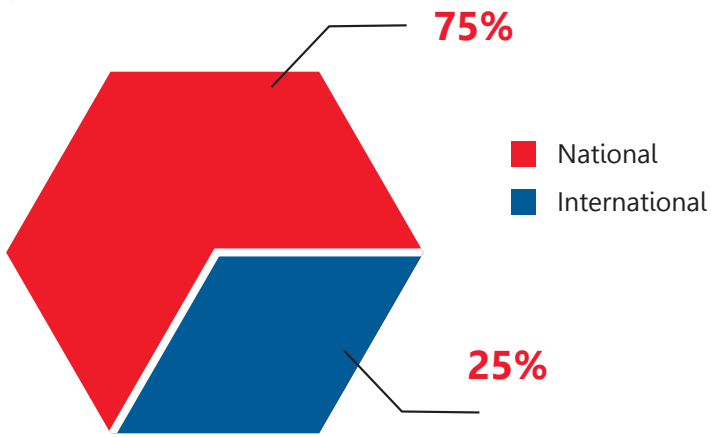
For more than two decades, the overall Indian healthcare industry has witnessed a rapid change which was backed by the rising demand for superior quality healthcare products in the country. The dental industry in India is estimated to grow at a strong positive growth until 2018, where the market is expected to reach INR 16,411.9 million in 2018 from INR 7,803.5 million in 2013, growing at a CAGR of 16.0% during 2013-2018. In 2018, the market is estimated to reach INR 16,411.9 million

Indian Dental Equipments and Consumables Market Future Projections on the basis of Revenue in INR Million, 2014 - 2018



Exhibitor Analysis 2017

No of Exhibitors

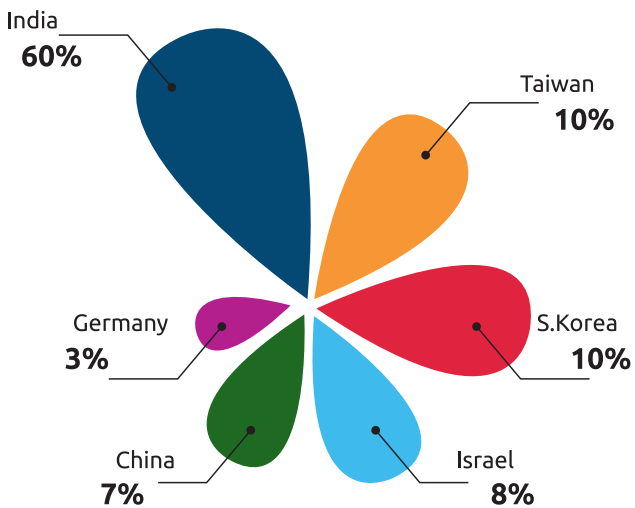


Total Exhibiton Space

15,000 SQM

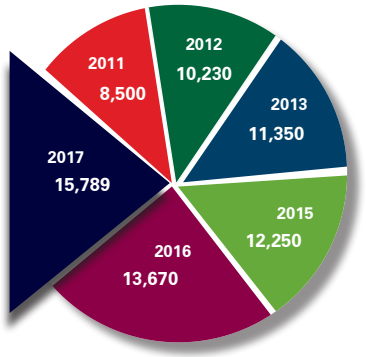
250+ BOOTHS

Geographical Distribution of Exhibitors

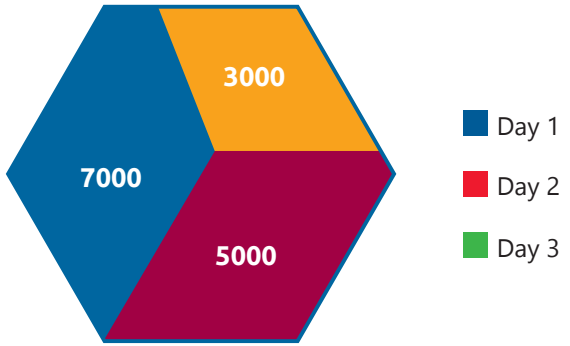


Visitor Analysis 2017

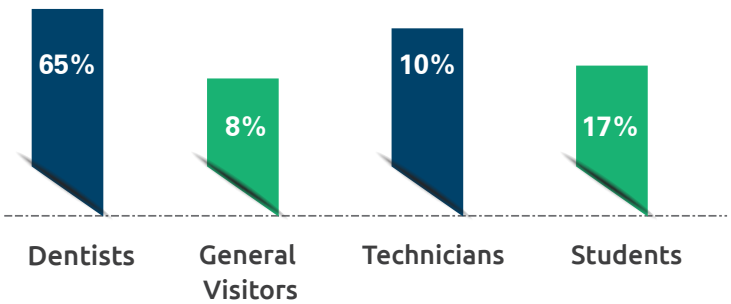
No of Visitors Year Wise



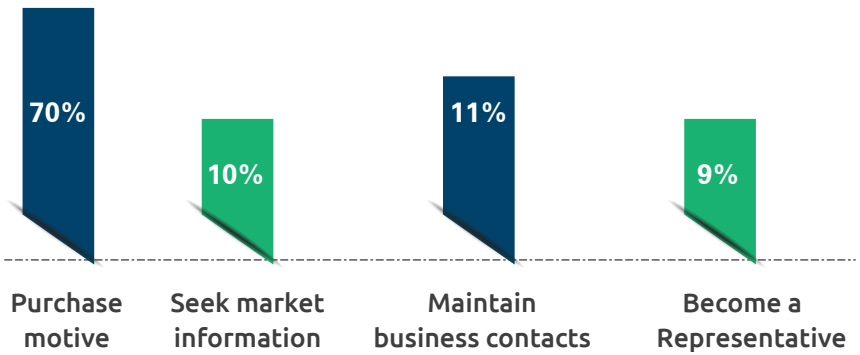
No of Visitors Daywise



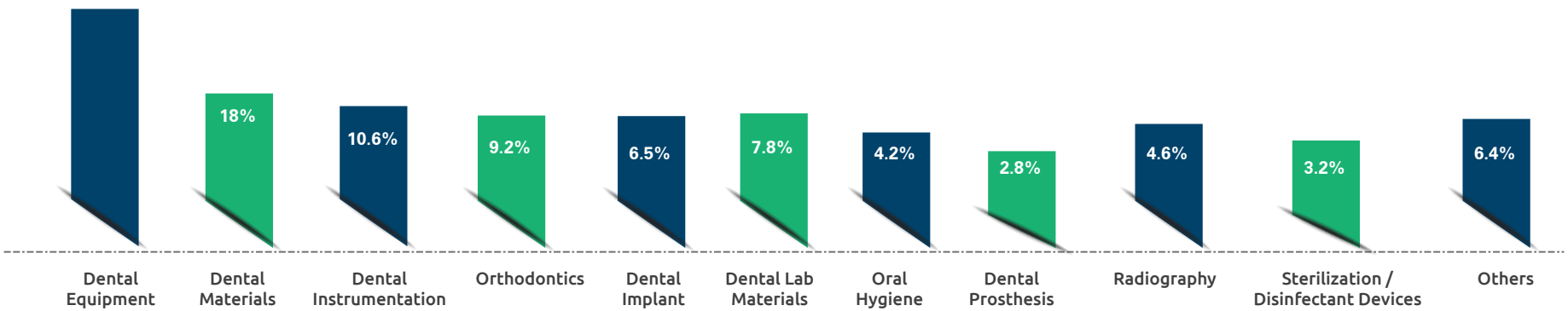
Profession of the Visitor



Purpose of Visit



Visitor Product Type Interest

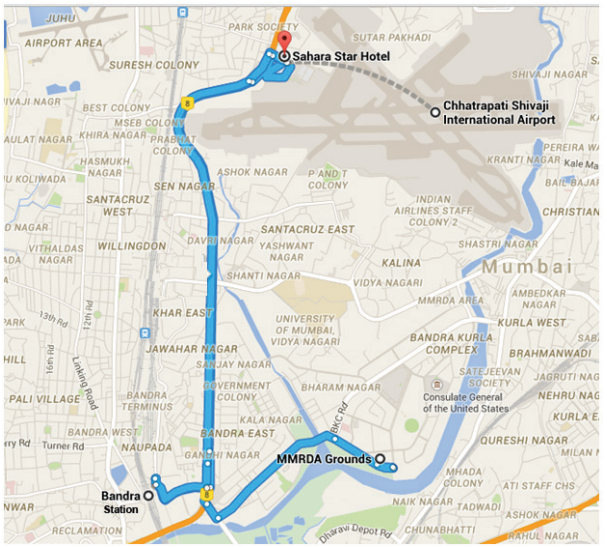


Country Pavilions Participation

Exhibit 2018

Venue

MMRDA Grounds Bandra Kurla Complex, Bandra East, Mumbai- 400 051



Cost of Participation

Candidate exhibiting companies are offered the choice of exhibition space according to the IDA Sponsors' priority list. After the selection of exhibition space for priority companies, exhibition space will be available for allocation for all companies on a first come first served basis.

- Exhibition prices include shell scheme stand design.
- There is a 10% discount if only raw space is required by the exhibitor (Min 36 sqm.)
- All rates are subject to Service Tax as applicable.

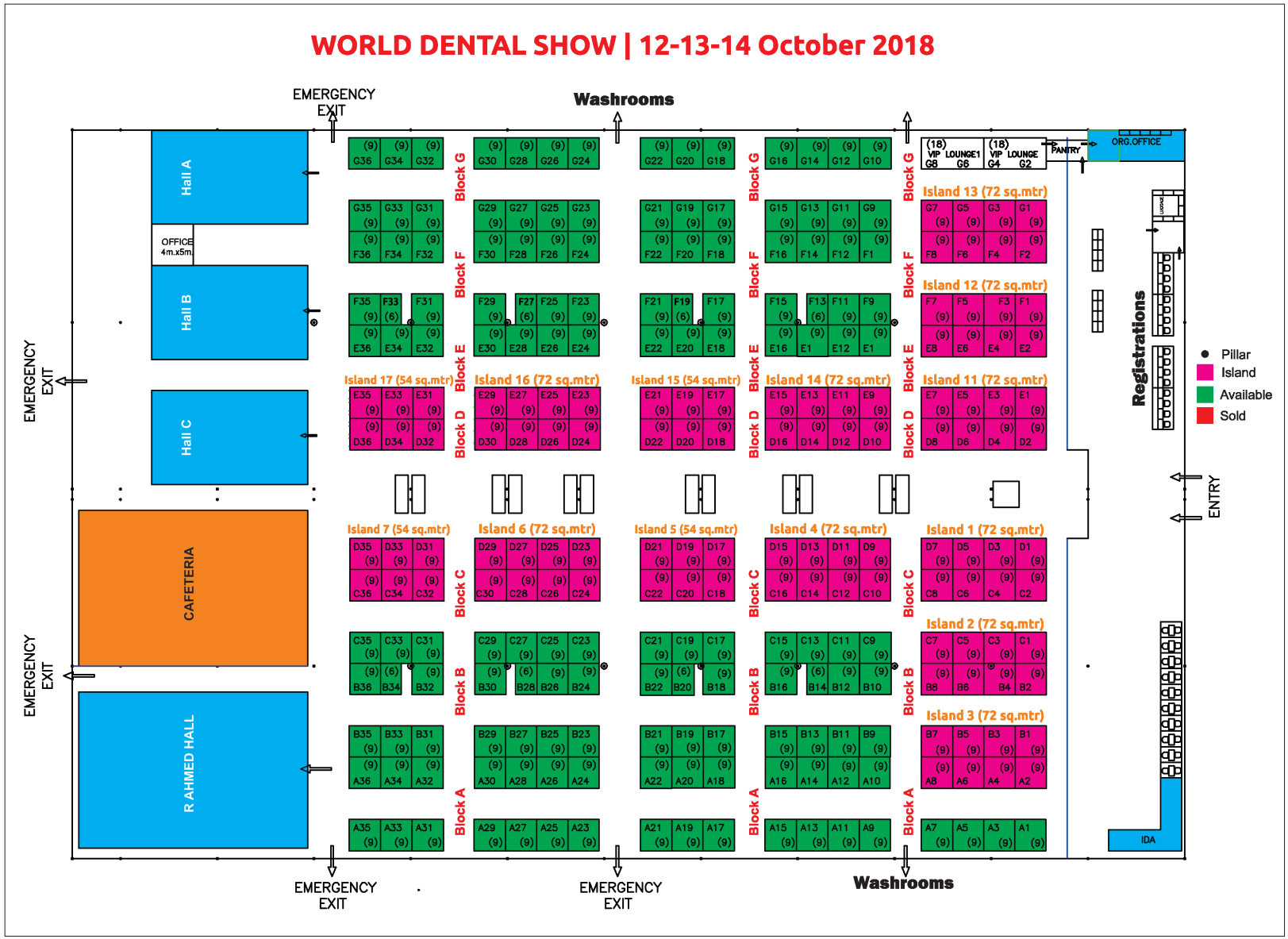
Exhibition prices include shell scheme stand design which includes:

- 1 table
- 2 chairs
- fascia board
- basic carpet
- electricity for 3 days
- 1 spotlight and
- 1 electrical power point in each shell scheme stall

Booth Fees

Shell Scheme Stand	Price per sqm ($)
Corner	$ 305
Inline	$ 285
Island	$ 335

Floor Plan



* Disclaimer: Subject to change

Keynote Scientific Sessions at World Dental Show

The scientific programme during WDS includes subjects pertaining to the latest developments in the field of dental science. All major clinical subjects covering Implantology, Aesthetic Dentistry, Endodontics, Prosthodontics, Career counseling sessions for students are highlighted during three days of the conference. The doyens in dentistry, both national and international share their knowledge and skills by podium presentations, oration lectures, symposia, panel discussions, expert sessions, how do I do it, live demonstrations and hands on courses.

Major Workshops at World Dental Show

- Tobacco Intervention Initiative
- Oral Cancer Foundation
- Child Dental Care
- Healing Smile Foundation
- Practice Management
- Public Health Workshop
- Dental Genetics
- CAD CAM Dentistry
- Forensic Odontology
- Clinical Research

Sponsorship & Advertisement

BAGS

Registration bags are distributed upon registration and may be used during and after the exhibition therefore it will be provide the most visual and effective public relations.

- Marking of sponsor's logo on bags
- Pieces : about 10,000
- Price : Contact the office (info@wds.org.in)

BAG INSERT

This is a advertisement such as flyers or product samples.

- Marking of sponsor's logo on flyers or product samples
- Pieces : about 10,000
- Price : USD 1550

PENS, NOTEPADS

This is a souvenir on the bags.

- Marking of sponsor's logo on pens and notepads
- Pieces : about 10,000
- Price : USD 3500

BADGES, LANYARDS

This will be distributed to all participants of WDS

- Marking of sponsor's logo on badge lanyard
- Pieces : about 15,000
- Price : USD 4645

CONGRESS VENUE SIGNAGES/BANNERS

- Passageway between Halls
- Pieces : -
- Price : USD 3000

Sponsorship & Advertisement

STAFF T-SHIRTS

Temporary Staff to Wear T-shirts during the Congress

You will continuously promote your company image or sponsored item during the event

- Marking of sponsor's logo on flyers or product samples
- Pieces : about 10,000
- Price : USD 1550

INTERNET CORNERS

This will be installed in the premium area at the exhibition.

- Marking of sponsor's logo on Internet Corners
- Pieces : 1
- Price : USD 3000

PRODUCT DISPLAY

This will be installed in the premium area at the exhibition

- Marking of sponsor's product in the demarcated area
- Pieces : 1
- Price : USD 4000

PUBLICATION PACKAGE

Exhibition Directory

- Inside Front Cover (IFC) : USD 1500
- Back to the Floor Plan : USD 1000
- Inside Back Cover (IFC) : USD 1500
- Back Cover : USD 2000
- Inside : USD 1000

World Dental Show Omni-Media

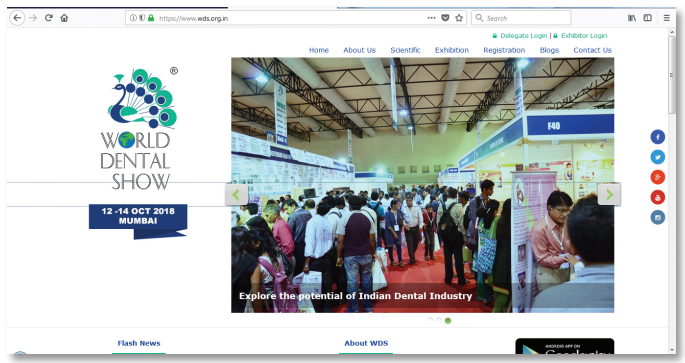
Official 'World Dental Show' App

Enjoy the convenience in this digital dental age.

IDA Publications

IDA publications provides latest dental news and professional information to Indian dentists. It offers international and indian dentistry hot spot discussions, renowned dental professors interviews, academic dentistry progress and practice management.

www.wds.org.in - The official website



The official website of World Dental Show is www.wds.org.in
Exhibitors can get updated information like exhibition progress, news and updated floor plan through this site

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Arab International Dental Conference & Exhibition

22 - 24 OCTOBER 2018 ADNEC, Abu Dhabi, UAE

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INFORMATION & SERVICES

Venue

ADNEC
مركز أبوظبي الوطني للمعارض
Abu Dhabi National Exhibition Centre

www.gulfdentex.com

Welcome to UAE

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MUMBAI - LAND OF OPPORTUNITIES

Mumbai is India's largest city (by population) and is the financial and commercial capital of the country as it generates 6.16% of the total GDP. It serves as an economic hub of India, contributing 10% of factory employment, 25% of industrial output, 33% of income tax collections, 60% of customs duty collections, 20% of central excise tax collections, 40% of India's foreign trade and ₹ 4,000 crore (US$ 590 million) in corporate taxes.

Mumbai has been ranked sixth among top ten global cities on the billionaire count, 48th on the Worldwide Centres of Commerce Index 2008.

LET'S MEET HERE

Indian Dental Association
Committed to Dental Excellence

INDIAN DENTAL ASSOCIATION

Head Office

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Opp. Siddhivinayak Temple, Prabhadevi. Mumbai - 400 025.

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For more details and online registration, log on to www.wds.org.in

For Exhibition inquiries, contact: info@wds.org.in | rakesh.acharya@wds.org.in

Approvals and Affiliations

India Trade Promotion Organisation

Indian Trade
Promotion Organisation

Ministry of Home Affairs
Ministry of External Affairs
Ministry of Health & Family Welfare

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