



# WORLD DENTAL SHOW 2019

18-19-20 October  
BKC, Mumbai

POST SHOW REPORT 2019

# World Dental Show 2019

Venue: MMRDA Ground Bandra- Kurla Complex, Bandra (East) Mumbai

Date: October 18<sup>th</sup> - 20<sup>th</sup>, 2019, Timings: 10.00 am - 06.00 pm

Organiser: Indian Dental Association

After the successful completion of the 11<sup>th</sup> edition of World Dental Show (WDS), This exhibition marks a top level expo and is an ideal platform for showcasing latest and most innovative products and services for the Dental Industry and also offer an opportunity to interact with the decision makers and the who's who of the dental fraternity not only from India but from the neighboring countries as well.

## WDS 2019 Overview

- ◆ Total Gross Area- 10,000 sqms
- ◆ 300 Booths
- ◆ Individual Participation from the following Countries (Brazil, China, S.Korea, Poland)
- ◆ 51 Erudite Speakers
- ◆ 43 Scientific Sessions

## Exhibitor Statistics

### No of Exhibitors

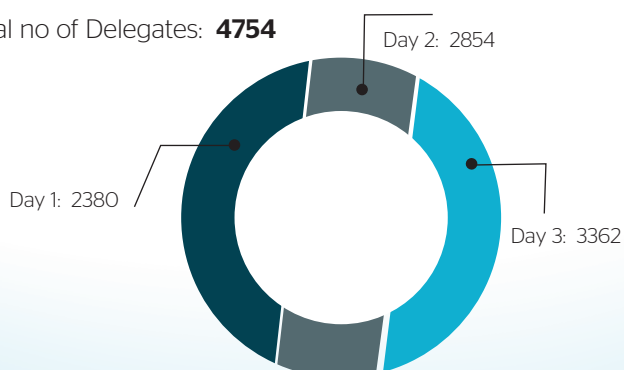
- ◆ Indian Exhibitors: **170**
- ◆ International Exhibitors: **15**

## Visitor Statistics

### No of Visitors

Total Visitors: **8596**

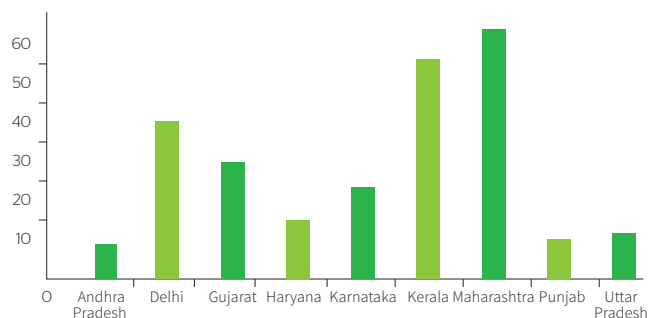
Total no of Delegates: **4754**



## Approved By

- ◆ U.S Commercial Service
- ◆ Indian Trade Promotion Organization
- ◆ Ministry of Health & Family Welfare
- ◆ Ministry of Home Affairs
- ◆ Ministry of External Affairs

## Indian Companies Breakdown by States

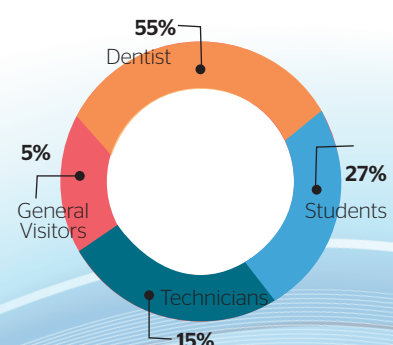


## Visitor Profile

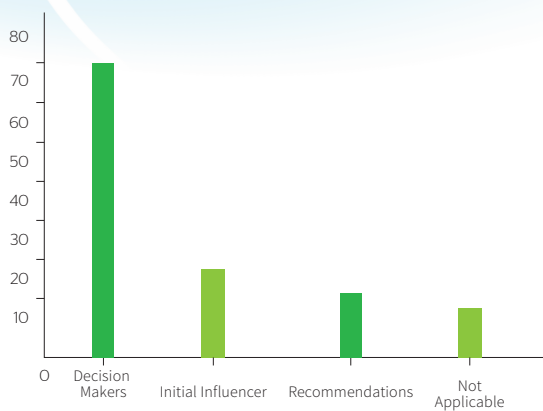
### Profession of the Visitors

Total Visitors: **8596**

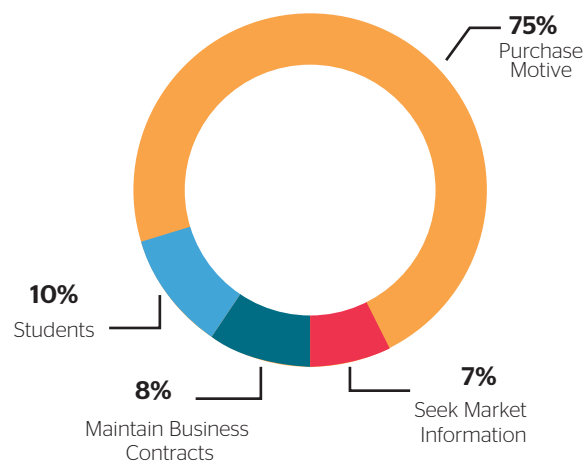
Total no of Delegates: **4754**



## Influence on purchasing decision

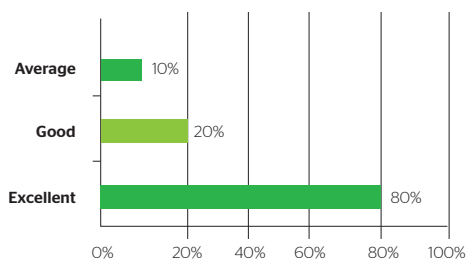


## Purpose of Visit

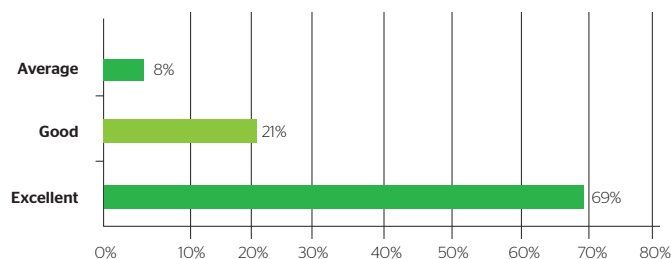


## Exhibitor Survey

### How do you rate WDS 2019 on Market Exposure?



### Experience at WDS 2019?

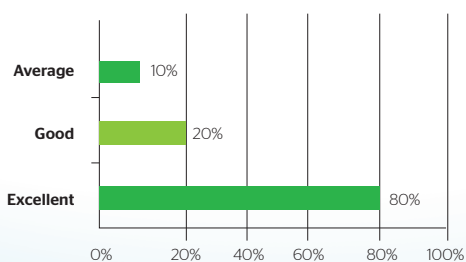


## Parameters:

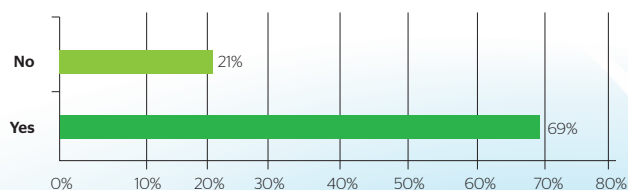
- ◆ The staff's helpfulness to serve
- ◆ The cleanliness of the washroom
- ◆ View on promotional activities
- ◆ The service at the cafeteria
- ◆ The time taken to resolve queries
- ◆ The quality and ambience of the hall

## International Exhibitors

### Overall impression of visit to India

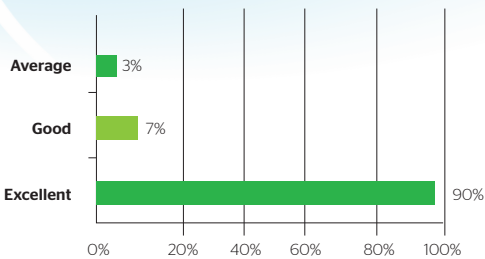


### Do you need dealers meeting to be arranged?



## Visitor's Survey

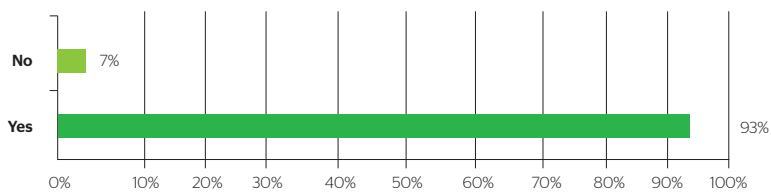
### Experience at WDS 2019



#### Parameters:

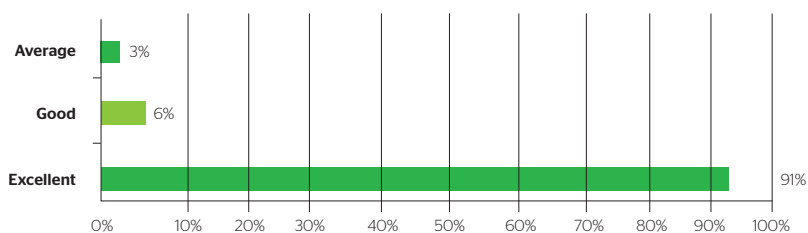
- ◆ The quality and ambience of the hall
- ◆ The cleanliness of the washroom
- ◆ The cleanliness of the hall
- ◆ The staff's helpfulness to serve
- ◆ The service at the cafeteria
- ◆ The time taken to resolve queries
- ◆ Acquaintance with interested manufacturers

### Would you recommend visiting WDS 2019 to your business partners and colleagues?



## Delegates Survey

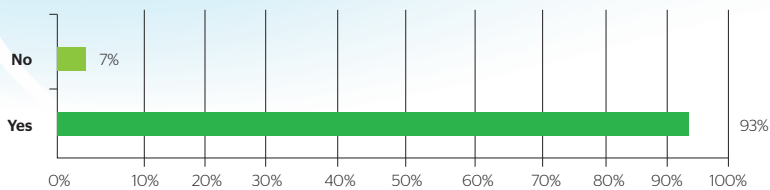
### Overall experience at WDS 2019



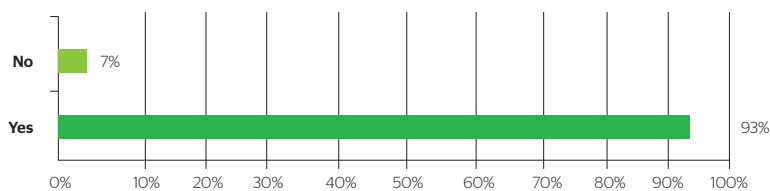
#### Parameters:

- ◆ Topics Selected
- ◆ The staff's helpfulness to serve
- ◆ Speakers Performance
- ◆ The quality and ambience of the hall
- ◆ Time limit per topic
- ◆ The time taken to resolve queries
- ◆ Tools and techniques used
- ◆ Facilities provided at the programme

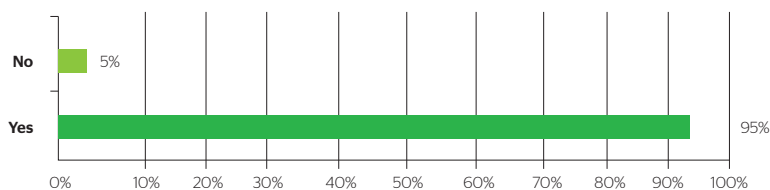
### Will you attend the Scientific Programme in 2019?



### Will you recommend your partners and colleagues to attend the Programme in 2019?



### Did the Programme help you in enhancement of knowledge and skills?



## Supporting Programme

### Scientific Programme

The World Dental Show 2019 witnessed a highly enthusiastic delegate attendance who wished to rejuvenate their dental knowledge and skills. The scientific programme added a cutting edge to the entire conference with:

- ♦ 56 Keynote speakers
- ♦ 45 scientific sessions
- ♦ 3 live demonstrations
- ♦ 5 hands on courses
- ♦ 3 workshops and symposium
- ♦ Women dental council session

### Key highlights

- ♦ Housefull scientific sessions
- ♦ Live demonstration
- ♦ Hands on courses
- ♦ Women dental council session

## UDAAN 2019

Indian Dental Association hosted the youth centric dental conference “UDAAN” that was held concurrently with the World Dental Show.

During these three days, UDAAN served as a springboard for guidance, new thinking and inspiring approaches to young dental surgeons.

Experienced dentistry and beyond. Learned from the stalwarts in dentistry as they opened up about their career journey, the hardships they faced, the unexplored pathways they paved. Explored insight about the options in dentistry also the students participated in various scientific activities to upgrade their clinical knowledge.

The main aim was to develop impactful and transformative actions through different kinds of initiatives involving its best ambassadors its members.

## HIGHLIGHTS

- ◆ Paper Presentation
- ◆ Poster Presentation
- ◆ Special Paper Presentation
- ◆ Special Poster Presentation
- ◆ Quiz competition
- ◆ Dramatics
- ◆ Dance
- ◆ Mad ads
- ◆ Work model
- ◆ Singing
- ◆ Fashion Show

## IDA Health Care Initiatives

### Conferences

### Opening Ceremony

### Consumer Fair

## Women Dental Council 2019

Women's Dental Council conducts Symposium on “**Beyond Dentistry**”

Highlighting the leadership role of women!!!

The Women's Dental Council (WDC) of the Indian Dental Association (IDA) organized a Symposium on “Beyond Dentistry” where women- excelled other than in the field of dentistry at the World Dental Show on 18 October 2019 in 'Hall A' at the Bombay Kurla Complex. The Chief Guest at the event was Ms. Phulwa Khamkar, the renowned Choreographer. Dr. Megha Bhargava, a Dentist by herself and Dy. Commissioner, Income Tax, was an invited guest. Dr. Vineeta Chugh, Chairperson, Women's Dental Council, presided.

Welcoming the audience, Dr. Vineeta Chugh briefed on the aims and objectives of the WDC, and gave a brief account of the activities being conducted by the WDC. The occasion was marked by felicitating Dr. Deepa Chitnis, a leading Prosthodontist and a former Deputy Director, Medical Education & Research, as also a former vice-president of IDA Mumbai Branch with Lifetime Achievement Award by the Chief Guest. Speakers at the function were also felicitated by the WDC Chairperson, Dr. Vineeta Chugh. Special Awards were also conferred on women dentists who work actively towards the cause of dental health.

A few eminent guest speakers who delivered a series of inspiring lectures on the occasion included Dr. Farzan Lakdawala on Clinical Research, Dr. Rupali Gore on Marathon and Physical Fitness, Dr. Akshata Prabhu Puranik on beauty, Dr. Kshitija Rao on Botox and Fillers.

The WDC office bearers also felicitated Dr. Janak Raj Sabharwal, President IDA, HO, who in his acceptance speech spoke of the wonderful work being done by the WDC across the country.

Dr. Swapna Koppikar, Head, Professional Oral Healthcare, Colgate Palmolive (India) Limited, Dr. Ashok Dhoble, Hon. Secretary General, IDA, and Dr. Ravindar Singh, President-Elect, IDA, HO, were also welcomed by offering a bouquet of flowers.

The event concluded with felicitation to the speakers judges and student representatives followed by prize distribution ceremony to the prize winners of the competitions.